



# 2022 IMPACT REPORT

## TRAININGS

Building communications skills and cultivating connection among nonprofit leaders

# 100%

of training cohort participants said the program helped them strengthen their messaging and be more strategic in their communications planning.

**48** training sessions

**100%** recommend this training program to other nonprofits.



I'm very proud of finding that spark again. Thank you for helping me think more productively and effectively about our messaging in a way that portrays our community with dignity and respect.

2022 Training Participant



## TOOLS AND RESOURCES

Helping purpose-driven leaders develop strategy, raise funds, increase visibility, and tell their story

**7,462** tools and resources distributed

### TOP 3 RESOURCES

- 1 Communications Plan Outline
- 2 Communications Toolkit
- 3 Measuring Communications Results

## CAPACITY BUILDING CONSULTING



Guiding organizations to new levels of impact using strategic communications

**2,445** volunteer/pro bono hours



**10+** ISSUE AREAS INCLUDING

- Health equity
- Children and families
- Women's rights
- Indigenous rights
- Mental health
- Arts and culture

**12** awards for communications excellence and impact

## COLLABORATIVE IMPACT INITIATIVES



Taking a community-centered approach to co-creating new solutions for sustainable change

**200+** Events & programs

**7** Key languages

**32** Community and County partners

**400+** LA County artists

**80,000** Attendees



Learn More:



As the first and only nonprofit of its kind, we partner with purpose-driven organizations to advance justice and equity using strategic communications. Woman- and LGBTQ-led, we have worked on the frontlines of social change for more than 45 years and have been recognized by *The New York Times*, *The Los Angeles Times*, *The Chronicle of Philanthropy*, and *Stanford Social Innovation Review*.

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