



2023 IMPACT REPORT

STRATEGIC COUNSEL • TOOLS & RESOURCES • TRAINING PROGRAMS

Using the power of communications to advance issues and causes that matter

 **1,700**
Volunteer/
Pro bono hours

10,000+
Resources distributed



“Cause’s deep understanding of the news media landscape makes them an invaluable strategic communications partner. Over the years, Cause has helped our organization strengthen our communications foundation beyond measure.”

Consulting Partner

“It’s priceless to have different perspectives from peers in this program. And then to bring that back to serve your own organization is very powerful.”

Training Participant

A MULTIPLIER APPROACH TO IMPACT

At Cause Communications, we deliver strategic counsel, practical tools and resources, and community-centered training programs using a unique braided approach that delivers better results. This approach strengthens organizations, advances issues, and builds community power.

“These training sessions create a space that allows me to think outside of my everyday box.”

Training Participant



10+

Issue areas including

- Mental health
- Housing security
- Children and families
- Arts and culture
- Nonprofit field building



600

Training participants



1
New office in Sacramento

CASE STUDY PUBLISHED IN NONPROFIT QUARTERLY

We shared our learnings on community-led initiatives:

“The collaborative impact approach puts community at the center, amplifies the leadership of those already creating change locally, and trades government prescriptions for community power.”



Learn More:



As the first nonprofit of its kind, we partner with purpose-driven organizations to advance justice and equity using strategic communications. Woman- and LGBTQ-led, we have worked on the frontlines of social change for more than 45 years and have been recognized by *The New York Times*, *The Los Angeles Times*, *The Chronicle of Philanthropy*, *Stanford Social Innovation Review*, and *Nonprofit Quarterly*.

 [causecommunications.org](https://www.causecommunications.org)

 Cause Communications